



Seating Designed to Grow



MOORECO™



"A tree is no more valuable than a seed. Both are simply at a different stage in their development." - **J.R. Rim**



The Seed Philosophy

One seed can grow into many vines

Our Seed philosophy is based on the simple yet powerful evolution process a single seed goes through to emerge as a new plant. It morphs into multiples, it becomes resilient to the environment's challenges and culminates by maturing into an aesthetic enchantment. Seed by MooreCo is a full seating collection inspired by these core fundamentals. Sustainability, functionality, versatility, and aesthetics. Multiple frame options and shell colors, enable a plethora of possibilities in terms of users and applications.

Welcome To Seed By MooreCo



The Seed Collection

The Seed collection embodies an elegant silhouette that combines slanted curves with angular accents. The seating surface is as simple as it is sustainable. Pleasant to the touch it is also fully recyclable. The back of the shell has a stylish, geometrical pattern reminiscent of a seed. Using only polypropylene and avoiding other materials such as fiberglass, the shell is incredibly soft to touch, yet resistant to intense use.

Multiple color options and frame designs, allow a room to adopt a distinguished and formal vibe or a vibrant and lively mood.



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Ergonomics

Safety, health, and most importantly seated comfort play a major part in our design. A forward leaning position straightens the spine/pelvis and leads to increased muscle activity in the back and abdominal areas. The sleek shell with sloping corners avoids the build-up of pressure zones to improve circulation. The student version also includes a 16" H frame to better fit students while the commercial version comes in a standard 18" seat height.



4-Leg 16" Educational Seed Chair



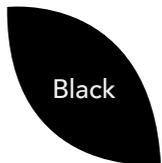
4-Leg 18" Commercial Seed Chair



Seed 4-Leg Educational

Color Options

We offer six stylish shell colors to complement any look. Additional custom colors are available at an extended lead time and may require minimum order quantity.





Frame Options

The Seed collection offers a wide range of frames to match a broad range of applications and users.

Seed Cantilever Base

The cantilever frame was designed to support the user's constant movement, featuring an open front. In forward sitting position, the seat surface tilts forward, maximizing the sit down posture to its very best. The chairs can be easily stacked over tables. The chair-height frame comes in a standard 16" or 18" height. For added elevation, the cantilever frame is now available as a 24" or 29" stool.

Seed 4-Leg Base

The 4-leg frame for Educational use, features a 1" leg thickness, meeting industry standards and specifications. The commercial version features a sleek 3/4" frame for a softer appeal. The legs are provided with self-adjusting low-noise glides that level to all floors and can be easily replaced to provide lasting floor protection. For increased mobility, the 4-leg frame is also available with hard or soft caster options.



3/4" leg thickness for commercial use



1" leg thickness for educational use



Seed 4-Leg Educational



Stacked Seed Rocker Chair

Seed Rocker Base

The stylish rocker base frame combines good looks with ergonomic seating and ease of handling. The design allows up to three chairs to be stacked.



Rocking movement



Seed 5-Star Base

The 5-star chair was designed to swiftly move and swivel around. Available with an aluminum base and equipped with soft casters. The frame features a sturdy gas spring height adjustable mechanism.



Cup holder and pencil rest

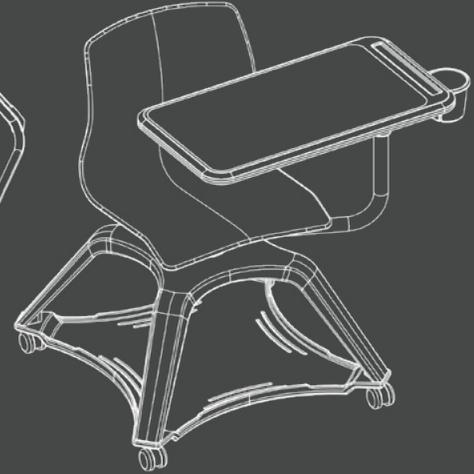
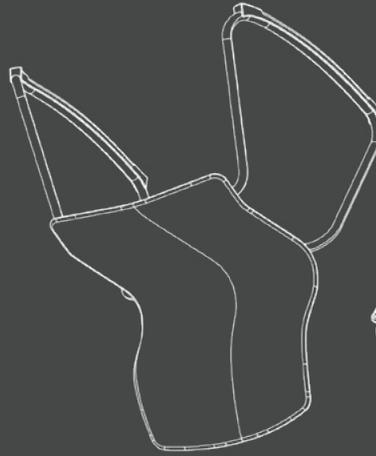
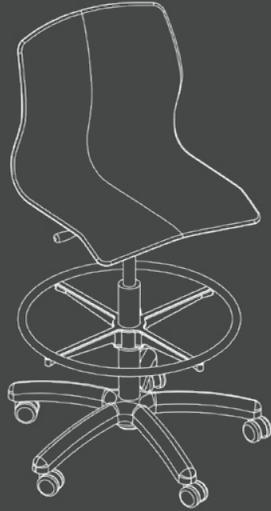
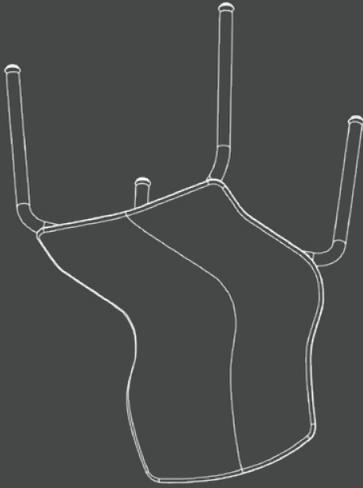
Enroll® Base

The Enroll base creates a unique tablet chair designed for easy movement and quick room configuration. The base rotates 360° allowing users to swivel for direct communication. The arm also rotates accommodating both left- and right-handed individuals. The bottom shelf is ideal for storage, as well as the cup holder. The tablet features a wedge to hold pencils or other writing supplies from rolling off.

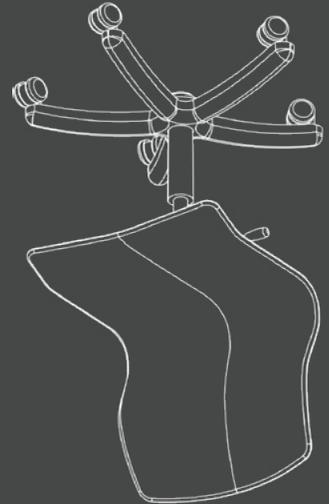
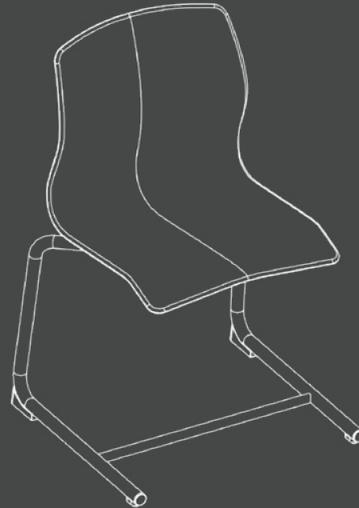
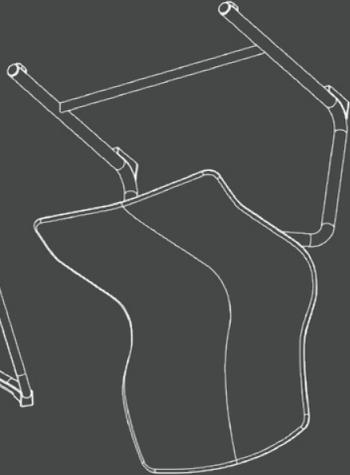
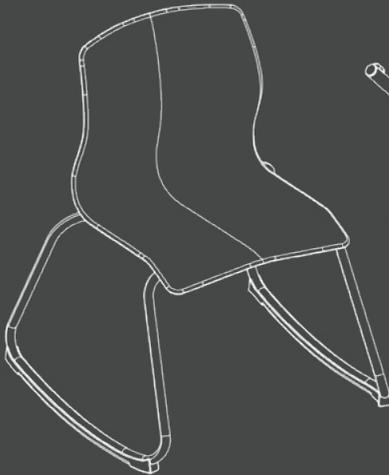
Seed 5-Star Stool Base

The 5-star stool has an independent adjustable foot rest that provides comfort by allowing a variety of positions. Made for mobility, this chair uses dual wheel casters to extend its range of flexibility.





"Dreams are the seeds of change. Nothing ever grows without a seed, and nothing ever changes without a dream."
- **J.R. Rim**





MOORECO™

Corporate/Manufacturing:
2885 Lorraine Ave • Temple, TX 76501

Phone: 800.749.2258 • Fax: 866.888.7483

Web: www.moorecoinc.com

